

Data Privacy Week

Email Prospecting Template

Subject:

Turn Your Employees into Your Strongest Security Asset

Email Body:

Hi [First Name],

As Data Privacy Week 2025 approaches, this is the perfect time to strengthen how your workforce handles sensitive company data.

Looking to make data security more manageable this year? We've got you covered!

We're offering a 14-day free trial of our enhanced Human Risk Management (HRM) service that transforms your employees into your strongest security asset.

Here is how our managed HRM service can strengthen your business's data privacy:

- Engage employees with bite-sized training on safe data handling and privacy practices.
- Automate essential policies for data privacy compliance without the hassle.
- Monitor risks in real-time with ongoing dark web breach detection.
- Boost resilience through phishing simulations that teach employees to spot threats.

Getting started is quick, hassle-free, and requires no commitment.

We would love to schedule a call with you so that we can discuss how our HRM service can help your business stay compliant and protect your data.

Sincerely,

